

FSMTA Chapter Board Meeting

January 24th 2008

President Matt Grub opened the meeting at 7:00pm at Pomodoro's in Gainesville.

Matt, Elizabeth, Dave, and John were present at the meeting.

Discussions:

- Feb. 11th – new president election.
- End of month reconciliation sheets due Fri.
- W-9 for each new team member and speaker unless speaker's business name is his or her personal name.
- Ads in news letter to increase money
- Fiscal year from April 1st to March 31st
- Checks greater than 250.00 require full board approval or majority approval
- Central will provide mailing labels ready to go for membership mailings.
- Shelly Walker's check has not cleared yet and not sure of her current address.
- John needs to be added to the signature list.
- Members can update their address on FSMTA's website
- Fund raisers discussed. Raffle for gently used massage equipment.
- The Treasurer is the guardian of any chapter property
- Urging all members to vote and hopefully for candidates that are pro massage.
- Monitors get their registration free at the convention.
- CE Broker not popular
- Student liaison – possible FSM student who would come to the board meetings and have dinner.
- Other chapter's not having business meetings. Some use it as mentoring time or grand rounds.
- Board members and active volunteers to a holiday and recognition dinner.

- Chair massage at high volume places like Sam's Club
- People getting extra ticket for bringing a new member to the meeting.
- Next letter highlight Susie Fenrock
- Need to start working on budget and comparing it to the year prior.
- Need to come up with our own award for our membership
- Membership drive – Early bird special \$295.00 and \$190.00 per night room rate.

Website Ideas

- Monthly member highlight
- Link to main FSMTA website for member renewal or sign up
- Link to Google earth
- Title pictures – group pictures
- Domain name
- President note
- Group photos of board with bios
- Classified section
- What raffle items are coming up
- Current events in massage